



# ***PetroSims Launch Report***

## ***March 2010***



PetroSims simulation training was launched on the 23rd March, 2010 at the Getenergy (Global Education and Training for the Energy) in Kuala Lumpur. We had the pleasure of two honourable VIP guests attendance, Datuk Lee Kim Shin and YB Fadilah Yusof who came to see our launch. Among the other guests who attended were our Client Manager and Technical Manager from MDeC whom we work with during our MSC Technopreneur Pre-Seed program in 2008. The presence of our invited guests has indeed showed support that Kea Studios receives from MOSTI, MDeC and Sarawak state.



120 companies from 30 different countries have been showcased in this 3 day event. Among the companies that have participated include ExxonMobil Malaysia, Schlumberger, Saudi Petroleum Services Polytechnic, Chevron Australia, Hess Malaysia, Saudi Aramco, Total Nigeria, BP Indonesia, Falck, Drilling Systems, etc. The participants include various segments of oil and gas operators, oil and gas training providers, universities and learning institutions and service providers. Delegates and participants of this event are mostly training roles or related to training areas, which include Human Resource Managers, Head of Corporate Training, Learning & Development Advisor, Competency & Training Manager, Directors, CEOs, etc





Going for the Fastest Firefighter time

### 0 Day – 22nd March, 2010

The zero day that started on the 22nd March is a networking session where training providers and service providers have the opportunity to meet and speak directly with oil and gas operators. Kea Studios was selected to have a quick introduction and conversation to Saudi Aramco and Petroleum Development Oman.



Checking out the Safety Briefing Course

### 1st & 2nd Day – 23rd – 24th March, 2010

The first day kicked off with speeches from the VIPs, followed by a VIP tour of the Learning Arena. Kea Studios ran a competition, called the "Fastest Firefighter"; where visitors could compete among each other to put out the fire as quickly as they can. The winner of this competition is Mr. Ly Ngoc Anh from Petrovietnam with 1 minute 35 seconds, who won a XBOX 360.



A representative from Petrovietnam winning Fastest Firefighting

Overall, we received quite enthusiastic and positive responses from the players in the oil and gas industry. We learn that different segments have different needs of customisation levels and training focus needs. We also conducted a survey about organisation's current training methods and PetroSims simulation training.

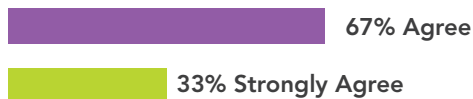
## Survey Results

This objectives of this survey is to

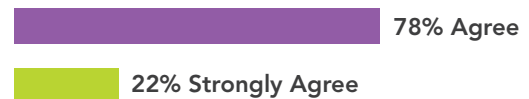
- i. Investigate the perception of simulation training in the oil and gas industry.
- ii. Examine the existing oil and gas training tools.

This survey is based on 55 responses, 60% majority are oil and gas training providers, while remaining responses belong to end users who are oil and gas operators or engineering companies. There is a total of 9 multiple choices questions and 1 free text box which allows them to provide a general feedback about PetroSims and suggestions about improvements. The first 6 questions include 6 similar type of answers (Strongly agree, Agree, Neutral, Disagree, Strongly Disagree, Unable to rate). No respondents answered any Disagree or Strongly Disagree responses in this survey.

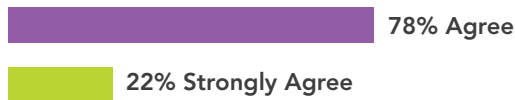
I find simulation training a close representation of a realistic environment.



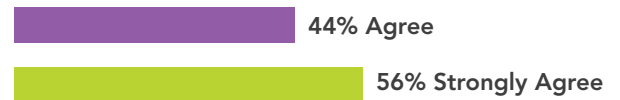
I find simulation training engaging.



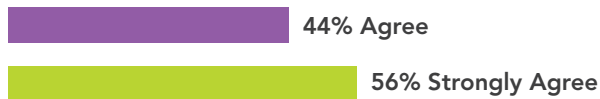
I believe simulation training could contribute cost saving benefits.



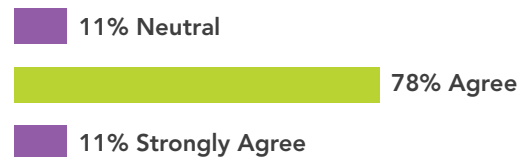
I believe that simulation training has the potential of being integrated into existing training programs.



I find simulation training a good environment for high-risk training such as the oil and gas.



I would consider the use of simulation training in my organisation.



## A few words by training providers

*"It engages you in the activity nicely"*

*"It keeps you focused on the immediate issues"*

*"Very realistic training program"*

*"I believe this is a great tool for presenters as an aid for workshops"*

*"I can see this working well with eLearning"*

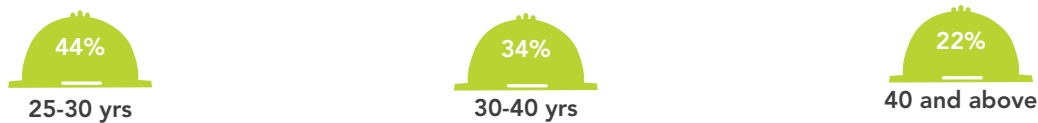
What type of learning tools do you use/offer in your organisation? Tick all that applies.



What type of learning tools do you use/offer in your organisation?



What's the average age group in your organisation that undergoes frequent training?



Kea Studios will be planning another survey run in the next couple of months. This might include the challenges they're facing, features and functions that they are interested in, and courses they might be interested in.

### Conclusion

Kea Studios had a busy 3 day event, with many enquiries about PetroSims simulation training. We appreciate all the positive responses, feedback and suggestions. The Getenergy event is a place where we had increased our brand awareness, learnt more about the oil and gas training industry, made new contacts and created potential sales and working partnerships.

A few words by operators & service providers

- "Closest to the real training"
- "This would work for emergency response training"
- "I would like to see this for a vessel environment"
- "An exciting way to learn HSE topics"